

Julien's AUCTIONS

For Immediate Release:

JULIEN'S AUCTIONS ANNOUNCES PROPERTY FROM THE LIFE AND CAREER OF SYLVESTER STALLONE



Limited Engagement Exhibition of the Pop Culture Icon's Personal Collection of Treasures Opens September 16th, 2021 at Mall Galleries in London Before Heading to Julien's Auctions in Beverly Hills

Year-End Auction Blockbuster of the Legendary Film Actor, Screenwriter, Fitness Superstar, and Director of Hollywood's Classic Rocky and Rambo Film Series, and Box Office Action Blockbusters, *Cliffhanger, Demolition Man, The Specialist, Assassins, Escape Plan, Cop Land and The Expendables*

Sylvester Stallone's Personal Archive of Original *Rocky* Items including Original Handwritten Story Development Notebooks, Boxing Gloves, Mouth Guard, Boots and Movie Poster Concept Artworks; Knives, Original Pre-Production Working Script, Machete, Stunt Rifle and Film Worn Headbands from *Rambo*; Gianni Versace Costume from *Judge Dredd*, Helmet, Knife Necklace, Luminor Panerai Watch from *The Expendables* and More

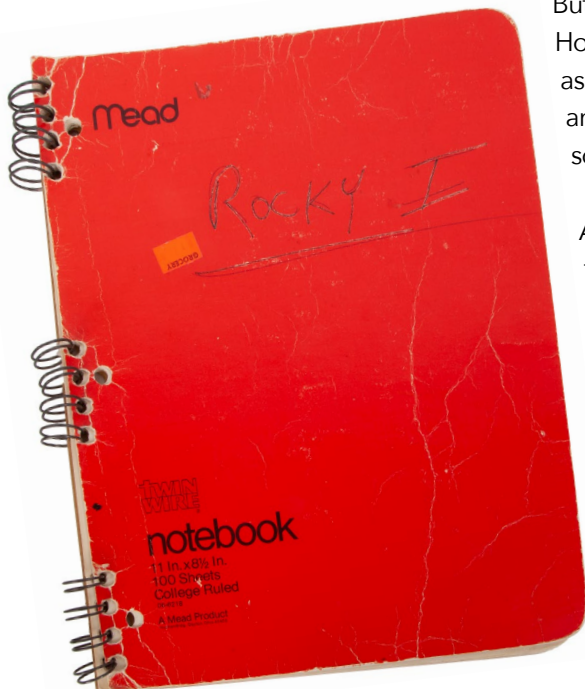
SUNDAY, DECEMBER 5TH, 2021

Los Angeles, California - (September 15th, 2021) - Julien's Auctions has announced that **PROPERTY FROM THE LIFE AND CAREER OF SYLVESTER STALLONE**, will close out the world-record breaking auction house to the stars' 2021 season in a grand finale celebration of the pop culture icon and one of Hollywood's most legendary film stars of all time. The exclusive auction event presenting the extraordinary collection of the international superstar and the Golden Globe Award-winning and Academy Award-nominated actor, screenwriter, fitness icon, author, artist and director's most cherished treasures from his singular life and career will take place on **SUNDAY, DECEMBER 5th, 2021** at Julien's Auctions in Beverly Hills and live online at juliensauctions.com



On offer is a spectacular array of costumes, movie props, and memorabilia spanning his Hollywood blockbuster oeuvre of his most iconic films, entirely from Sylvester Stallone's personal collection—the *Rocky* and *Rambo* movie franchises, *Cliffhanger*, *Demolition Man*, *The Specialist*, *Assassins*, *Escape Plan*, *Cop Land*, and *The Expendables*—as well as awards, fine jewelry, furniture, cigar accoutrement, and other gentlemen's luxury items. To launch this year-end auction extravaganza, the collection will be exhibited for the public, curators and collectors to view these treasures in an exclusive one-week engagement at Mall Galleries in London **THURSDAY, SEPTEMBER 16th, 2021** before heading to Julien's Auctions. (photo left: *Rocky III* boxing gloves)

Born in New York City, New York, as Michael Sylvester Gardenzio Stallone, on July 6, 1946, Sylvester Stallone's early acting career in New York and Hollywood consisted of uncredited roles such as in Woody Allen's 1971 film *Bananas* and *Klute* starring Jane Fonda, until 1974 when he received attention for his role in the film drama, *The Lords of Flatbush*.



But only two years later, Stallone would become not just an international Hollywood movie star but a pop culture icon in his breakthrough role as boxer Rocky Balboa, in *Rocky*, the first film of the box office smash and iconic *Rocky* series for which Stallone starred in and wrote the screenplays. (photo left: *Rocky* original story development notebook)

Although producers originally wanted a recognizable star to play the titular character, Stallone refused to sell the story unless he could star as the underdog boxer, Rocky Balboa, who would go on to win the world heavyweight championship title. In addition to Stallone earning Golden Globe, BAFTA and Academy Award nominations for his acting and screenplay (and a total of ten Academy Award nominations for the film), *Rocky* won the Best Picture Oscar as well as Oscars for Best Directing and Film Editing and went on to become the highest-grossing movie of 1976. Considered a movie masterpiece, one of the best sports films of all time

and a beloved favorite film worldwide, *Rocky's* mythology includes its induction into the National Film Registry, the naming of the Philadelphia Museum of Art front entrance as the Rocky Steps where Rocky famously runs up to, a Rocky statue and several of the film's props placed in the Smithsonian Museum. (photo right: *Rocky III* boxing boots)





Seven successful sequels from 1979 to 2018 followed and Stallone received his first Golden Globe Award and his third Oscar nomination as Best Supporting Actor for 2015's *Creed*, the critically acclaimed and box office hit spin-off installments where 40 years later, he reprises his iconic character Rocky Balboa who becomes a boxing trainer to the son of the ill-fated boxer Apollo Creed played by Michael B. Jordan.

In 1982, Stallone created another iconic character as ex-Green Beret John Rambo in *First Blood*, the first film of his highly successful *Rambo* series: *Rambo: First Blood Part II* (1985), *Rambo III* (1988), *Rambo* (2008), and *Rambo: Last Blood* (2019) and received a Hollywood Walk of Fame in 1984 (seen in photo left). From the mid 1980s to the late 1990s, Stallone was one of Hollywood's highest-paid and most popular actors who developed a unique persona and individual presence like no other. (photo below left: archery bow from *Rambo: First Blood Part II* and photo below right: knife and belt from *Rambo III*) Known as "Sly," Stallone's famous workout and training regimens to achieve his spectacular physique that would be gloriously displayed in his films' intense action sequences and stunts dazzled audiences around the world and became the stuff



of legend in the international box office action film hits, *Cobra* (1986), *Tango & Cash* (1989), *Cliffhanger* (1993), *Demolition Man* (1993), *The Specialist* (1994), *Assassins* (1995), *Judge Dredd* (1995), and *Get Carter* (2000). In 2005, Stallone released *Sly Moves*, his guide to fitness and nutrition and a candid autobiography of his life and works. His passion and dedication to fitness and bodybuilding would be a hallmark of his long-standing career up until the present day where Stallone's muscular power and age defying physical prowess continues to astound his legions of fans and the media.

A fitness icon and box office superstar, Stallone applied this same level of intensity to his craft in the writing or co-writing of his films' screenplays such as, all of the *Rocky* films (with the exception of *Creed*), the five *Rambo* installments, *Cobra*, *Driven*, *F.I.S.T.*, *Rhinestone*, *Over the Top*, *Creed II* and *Cliffhanger*, as well as co-writing the book for the 2014 Broadway musical adaptation of *Rocky*, and taking on directing duties throughout his career from four *Rocky* films, *Paradise Alley* (whose screenplay he wrote), 2008's *Rambo* to the *Saturday Night Fever* sequel *Staying Alive* starring John Travolta (whose screenplay he wrote); thus, displaying a diverse range of talent that set him apart from other stars of the era and today. In 1997, Stallone starred in the crime drama *Cop Land*, starring opposite Robert De Niro and Ray Liotta, and earned critical acclaim and awards for his role as an overweight sheriff.

In 2010, Stallone co-wrote, directed, and starred opposite action stars such as Arnold Schwarzenegger and Jason Statham in the thriller *The Expendables* about a team of mercenaries, which garnered over \$34 million in its opening weekend as the No. 1 film in the U.S. box office and marked the biggest opening weekend in Stallone's career. It spawned another popular film franchise with its 2012 and 2014 sequels.

(photo bottom left: throwing knives from *The Expendables*)
 Numerous international awards and accolades for



Sylvester Stallone signed "Rambo" film production chair.



Stallone's illustrious career include the 1985 People's Choice Award for Favorite Movie Actor, a Honorary César in 1992, the Stockholm International Film Festival Best Actor award for *Cop Land* in 1997, Palm Springs International Film Festival's Desert Palm Achievement Award in 1998, National Board Review and Austin Film Critics Association for Best Supporting Actor for *Creed* in 2015, Zurich Film Festival's Golden Icon Award in 2008, the Venice Film Festival's Jaeger-LeCoultre Glory to the Filmmaker Award in 2009 and induction into the International Boxing Hall of Fame in the non-participant category in 2010. He is the only actor in the history of American cinema to have starred in a box office number one film across six consecutive decades. In addition, Stallone is an accomplished artist, whose paintings and sculptures have been displayed in exhibitions such as Art Basil, The Russian State Museum and the Nice Museum of Contemporary Art in France.



Auction highlights (with estimates) include numerous film items and iconography from the seminal 1976 *Rocky* film and subsequent sequels such as Sylvester Stallone's original handwritten notebooks filled with story development ideas for the first four films of the classic motion picture series *Rocky* (\$40,000-60,000 each); his boxing gloves from films such as *Rocky III* (\$10,000-\$20,000) and training boxing gloves from *Rocky Balboa* (\$6,000-\$8,000), as well as other boxing gloves from the *Creed* installments; the announcement card listing *Rocky* as the Best Picture winner at the 34th Annual Golden Globe Awards in 1977 (\$6,000-\$8,000); original film poster concept artworks for *Rocky* by Tom Jung and *Rocky IV* by Drew Struzan (\$8,000-\$10,000); the boxing mouth guard worn by Stallone as Rocky in the 1976 film (\$6,000-\$8,000); original artwork by Leroy Neiman of Hulk Hogan fighting Sylvester Stallone from the set of *Rocky III* (\$1,000-\$2,000); a Sylvester Stallone signed boxing training pad from *Creed* (\$3,000-\$5,000); a *Rocky II* Leo Sewell sculpture (\$8,000-\$10,000); Air Jordan boxing boots from *Creed* (\$8,000-\$10,000) and more. From the *Rambo* film franchise, an array of items will be offered including a collection of knives from the first three films of the blockbuster action series (\$10,000-\$20,000 each); a Sylvester Stallone signed *Rambo: First Blood Part II* original poster concept artwork by Renato Casaro (\$8,000-\$10,000); a John Rambo arrow quiver from *Rambo: First Blood Part II* (\$3,000-\$5,000); a headband worn by Stallone in *Rambo: First Blood Part II* (\$8,000-\$10,000); an original pre-production working script, with numerous handwritten notes and corrections, for Stallone's favorite installment of the *Rambo* film series, 2008's *Rambo* (\$8,000-\$10,000); a Luminor Panerai watch worn in *Rambo* (\$10,000-\$20,000); the duffel bag used by Stallone as John Rambo in *Rambo* (\$6,000-\$8,000) (seen in photo above); the cross necklace worn by Stallone as John Rambo in *Rambo* (\$1,000-\$2,000); his combat boots worn in *Rambo: Last Blood* (\$2,000-\$3,000); a Sylvester Stallone signed "John Rambo" sweatshirt display from *Rambo: First Blood* (\$10,000-\$20,000); a stunt assault rifle prop from *Rambo: First Blood II* (\$10,000-\$20,000); a John Rambo machete from *Rambo: Last Blood* (\$8,000-\$10,000), a Sylvester Stallone signed *Rambo* film production chair (\$2,000-3,000) (photo on page 4) and others.



Other action-packed items from Stallone's biggest films will be featured such as, a complete Gianni Versace designed costume (\$10,000-\$20,000) (photo left) and a helmet and face cast (\$8,000-\$10,000) from *Judge Dredd*; a helmet and a knife necklace (\$1,000-\$5,000 each), throwing knives (\$3,000-\$5,000), and a Luminor Panerai watch used by Stallone as Barney Ross in *The Expendables* (\$10,000-\$20,000); a leather thumb brace with skull snaps screen-used and worn by Sylvester Stallone as Barney Ross in *The Expendables 3* (\$1,000-\$2,000); a crow sculpture with guns (\$8,000-\$10,000) from *The Expendables*; a Sylvester Stallone *Demolition Man* sculpture (\$3,000-\$5,000); a stunt gun prop used by Sylvester Stallone as Robert Rath in *Assassins* (\$3,000-\$5,000); his sheriff uniform worn as



his character Freddy Heflin in *Cop Land* (\$3,000-\$5,000); his prison uniform and boots worn by Stallone for his character Ray Breslin/Anthony Portos in *Escape Plan* (\$2,000-\$3,000); a *Cliffhanger* arm sculpture (\$5,000-\$7,000) and more.

(photo right: *Cliffhanger* arm sculpture)

"Sylvester Stallone is one of the great icons and immense talents of the 20th and 21st century who is the epitome of a multi-hyphenated Hollywood superstar," said Darren Julien, CEO/President of Julien's Auctions. "With a remarkable career that began over 50 years ago and shows no sign of stopping today, he changed the world and the action film universe by giving us two of Hollywood's greatest and most enduring heroes and cultural symbols, Rocky and Rambo. Julien's Auctions is proud to present this epic auction that comes entirely from the personal collection of this magnanimous man, the myth, the legend, Sylvester Stallone."

(photo below: signed Rocky Balboa boxing gloves)



JULIEN'S AUCTIONS PREMIERE PUBLIC EXHIBITION

Mall Galleries,
The Mall, London SW1, United Kingdom
Thursday, September 16th - Friday, September 24th, 2021
Daily 10:00 a.m. - 5:00 p.m. BST
Free to the Public

U.S. EXHIBITION & LIVE AUCTION LOCATION

Julien's Auctions
257 N. Canon Drive Beverly Hills, CA 90210
Monday, November 29th-Friday, December 3rd, 2021
Daily 11:00 a.m. - 5:00 p.m. BST
Free to the Public

JULIEN'S AUCTIONS LIVE AND ONLINE AUCTIONS**THURSDAY, DECEMBER 2nd, 2021****ICONS & IDOLS: HOLLYWOOD CLASSICS AND LEGENDS DAY 1**

Session I: 10:00 a.m. Pacific Time

(TO BE ANNOUNCED) EXCLUSIVE SINGLE OWNER SALE

Session II: 1:00 p.m. Pacific Time

FRIDAY, DECEMBER 3rd, 2021**ICONS & IDOLS: HOLLYWOOD CLASSICS AND LEGENDS DAY 2**

Session III: 10:00 a.m. Pacific Time

(TO BE ANNOUNCED) EXCLUSIVE SINGLE OWNER SALE

Session IV: 1:00 p.m. Pacific Time

SATURDAY, DECEMBER 4th, 2021**PROPERTY FROM THE COLLECTION OF ELVIRA, MISTRESS OF THE DARK**

Session V: 10:00 a.m. Pacific Time

ICONS & IDOLS: HOLLYWOOD ACTION, SCI-FI, FANTASY AND MORE

Session VI: 1:00 p.m. Pacific Time

SUNDAY, DECEMBER 5th, 2021**PROPERTY FROM THE LIFE AND CAREER OF SYLVESTER STALLONE**

Session VII: 10:00 a.m. Pacific Time

MONDAY, DECEMBER 6th, 2021**ICONS & IDOLS: SPORTS**

Session VIII: 10:00 a.m. Pacific Time

TUESDAY, DECEMBER 7th, 2021**ICONS & IDOLS: SPORTS**

Session IX: 10:00 a.m. Pacific Time

REGISTERING TO BID

Registration is required to bid in this online auction and can be done in person at the exhibition, or online before the sale at the JuliensAuctions.com Registration page to bid by phone, proxy or in person, or online at JuliensLive.com to bid live online, or by calling (310) 836-1818.

For inquiries, please email info@juliensauctions.com or call (310) 836-1818.

PLACING BIDS

There are four ways to bid in Live Auctions:

1. Bid with Julien's Auctions online and live in real time at JuliensLive.com or via our iPhone App.
2. Bid over the telephone through an auction house representative.
3. Bid in person in the room at our auction events.
4. Bid in advance by absentee bid. Absentee bid forms are printed in the back of each catalogue, and are also available by calling Julien's Auctions or online by visiting www.juliensauctions.com/register-to-bid.

ABOUT JULIEN'S AUCTIONS

Julien's Auctions is the world record-breaking auction house to the stars. Collaborating with the famous and the exclusive, Julien's Auctions produces high profile auctions in the film, music, art and sports markets. Julien's Auctions has received international recognition for its unique and innovative auction events, which attract thousands of collectors, investors, fans and enthusiasts from around the world. Julien's Auctions specializes in sales of iconic artifacts and notable collections including Marilyn Monroe, John Lennon, Ringo Starr, Lady Gaga, Banksy, Cher, Michael Jackson, U2, Barbra Streisand, Les Paul, Neil Young, Elvis Presley, Frank Sinatra, Jimi Hendrix, Hugh Hefner, Pelé and many more.

In 2016, Julien's realized \$5 million in the historic auction of the Brazilian soccer icon, three-time World Cup Champion and FIFA Player of the Century's collection of memorabilia, personal property and awards, which featured the sale of Pelé's 3 World Cup Gold medals, sold for a combined total of US \$970,992 (£674,300), including his 1970 World Cup winner's medal sold for \$427,100 (£346,000), which set world records for the most expensive Pelé item and the most expensive soccer medal ever sold at auction. In 2020, Julien's shattered multiple records of sports jerseys sold at auction in the sale of a trio of historic #23 basketball jerseys worn by Michael Jordan (his historic 1984 "Signing Day" official Chicago Bulls rookie #23 which sold for \$320,000, a new world record sale for a jersey worn by the 14 Time All-Star and five-time MVP legend), Barack Obama (the forty-fourth U.S. President's 1979 #23 Punahou School jersey which sold for \$192,000, a new world record selling price for a high school jersey) and LeBron James (the NBA legend's 2003-2004 official Cleveland Cavaliers rookie year NBA jersey rookie season which sold for \$128,000) which combined totaled \$640,000 as well as Colin Kaepernick's official San Francisco 49ers rookie jersey which sold for \$128,000, a new world record for most expensive NFL jersey sold at auction. Other notable Sports memorabilia sold by Julien's Auctions include Babe Ruth's 1938 Brooklyn Dodgers coaching uniform which sold for \$187,500 and NASCAR legend Richard Petty's 1974 Dodge Charger Daytona race-winning car which sold for \$500,000.

In 2016, Julien's Auctions received its second placement in the Guinness Book of World Records for the sale of the world's most expensive dress ever sold at auction, The Marilyn Monroe "Happy Birthday Mr. President" dress which sold for \$4.8 million. Julien's Auctions achieved placement in the Guinness Book of World Records in 2009 for the sale of Michael Jackson's white glove, which sold for \$480,000 making it the most expensive glove ever sold at auction. In 2020, Julien's Auctions received its third Guinness Book of World Record placement for the sale of Kurt Cobain's "MTV Unplugged" 1959 Martin D-18E acoustic-electric guitar, which sold for \$6 million making it the world's most expensive guitar ever sold at auction.

Based in Los Angeles, Julien's Auctions has a global presence bringing their auctions and exhibitions to targeted destinations worldwide including London, New York, Las Vegas, Japan and China. Live auctions are presented for bidders on-site and online via live streaming video and mobile technology. For more information on Julien's Auctions, go to www.juliensauctions.com. Connect with Julien's Auctions at www.facebook.com/JuliensAuctions or www.twitter.com/JuliensAuctions or www.instagram.com/juliens_auctions.

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