

Julien's AUCTIONS

TCM

TURNER
CLASSIC
MOVIES

For Immediate Release:

“JULIEN’S AUCTIONS AND TCM PRESENT: HOLLYWOOD LEGENDS” ANNOUNCE EXCLUSIVE COLLECTION OF MARILYN MONROE ICONOGRAPHY ADDED TO FOUR-DAY AUCTION EVENT IN BEVERLY HILLS



A Celebration of the Hollywood Legend's 96th Birthday Year Featuring Monroe's Iconic Costumes, Jewelry, Photographs, Memorabilia, Personal Handwritten Notes, Correspondence, Files and More from Films Such as How To Marry A Millionaire, There's No Business Like Show Business, Gentlemen Prefer Blondes, Some Like It Hot, Bus Stop, Let's Make Love, & The Misfits

Popular Movies Starring Monroe Airing on TCM in June

FRIDAY, JULY 15TH, SATURDAY, JULY 16TH, SUNDAY, JULY 17TH, MONDAY, JULY 18TH

Beverly Hills, California - (May 31st, 2022) - Julien's Auctions and Turner Classic Movies (TCM) announced today an exclusive collection of iconic items from Marilyn Monroe that will be presented in the world record-breaking auction house to the stars and Hollywood's most revered purveyor of classic movies' auction event, "**Julien's Auctions and TCM Present: Hollywood Legends,**" taking place live **Friday, July 15th, Saturday, July 16th, Sunday, July 17th and Monday, July 18th** in Beverly Hills and online at juliensauctions.com.



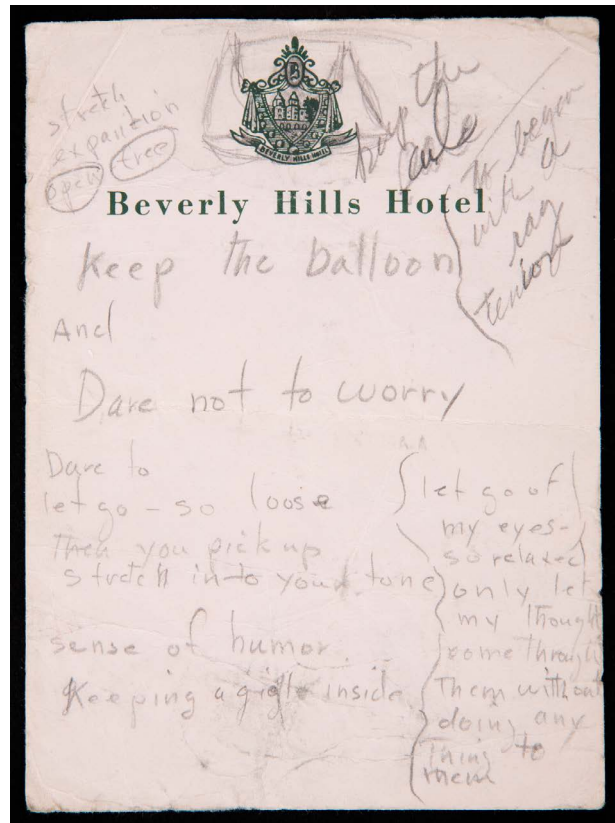
This extraordinary collection, featuring some of Monroe’s film costumes worn in her most iconic roles and indelible star-making moments, famous photographs, memorabilia as well as personal handwritten notes, correspondence and files that offer a fascinating and intimate look into her storied life and career, celebrates the Hollywood icon’s enduring legacy in this milestone year of what would have been Monroe’s 96th birthday on June 1st.

Joining the previously announced auction highlights (with estimates) such as Marilyn Monroe and Jane Russell’s black satin boned sequined leotard costumes designed by Academy Award winner, William “Billy” Travilla from the 1953 classic *Gentlemen Prefer Blondes* (\$80,000 - \$100,000), her figure-hugging embellished gown with headpiece also designed by Travilla and worn in her performance of “After You Get What You Want You Don’t Want It” in the 1954 musical *There’s No Business Like Show Business* (\$80,000 - \$100,000), Monroe’s pale pink silk blouse worn in *Let’s Make Love* (\$20,000-\$40,000), and a 19th Century-style bodice worn by Monroe in a 1956 Jack Cardiff photo session (\$20,000-\$40,000) (*photo top*) -will be items including: a pair of Napier gold-tone floral basket



earrings with faceted crystal beads, worn by Monroe in promotional photos for *How To Marry A Millionaire* (\$60,000-\$80,000) (*photo above right*); her pair of beige heels by Dal Co. (\$4,000-\$6,000) (*photo left*); handwritten notes and documents pertaining to her acting classes and film work such as, an original note to acting mentor Lee Strasberg handwritten by Monroe (\$6,000-\$8,000), her handwritten dialogue acting exercise notes (\$3,000-\$5,000),

a sheet of personal notes about her Actors Studio acting classes in New York handwritten on The Towers of The Waldorf-Astoria stationery in 1955 (\$3,000-\$5,000), a 1958 personally owned AFTRA card with receipt that mentioned Monroe owed \$38 total for current dues, overdue payment, and penalties (\$3,000-\$5,000), and an acting note from Monroe's 1956 film, *Bus Stop* with dialogue from her character Cherie handwritten by Monroe with red ink stains (\$3,000-\$5,000); a motivational note handwritten by Monroe on The Beverly Hills Hotel stationery that reads: "stretch, expansion, open tree; keep the rule, to begin with a ray tension; keep the balloon, and, dare not to worry, dare to, let go - so loose, then you pick up, stretch into your tone, sense of humor, keeping a giggle inside; let go of my eyes- so relaxed only let my thought, come through, them without, doing anything to them" (\$2,000-\$4,000) (photo right); an uncut arcade card sheet of Marilyn Monroe, Charlotte Austin, Debra Paget, Midge Ware, and other models from the 1930s-1950s (\$500-\$700); signed checks autographed with Monroe's signature



to Schwab Pharmacy and Doheny Pharmacy (range each \$3,000-\$5,000); an interesting collection of 50 financial and tax documents from 1957-1960 outlining in great detail financial information for Monroe and husband Arthur Miller and Marilyn Monroe Productions (\$400-\$500) as well as an extensive collection containing approximately 130 receipts and invoices from 1958 related to their Roxbury Connecticut residence (\$400-\$500); *Bus Stop* lobby cards (\$200-\$300) (photo left); photos of the film goddess taken by famed photographers such as Richard Avedon and his 12 photographs of Monroe for *Some Like It Hot* promotional items (\$500-\$700), Eve Arnold's oversized color photograph print of Monroe taken on the set of

The Misfits in 1960 (\$600-\$800), a vintage contact sheet of Milton Greene's black and white photos (photo right) of Marilyn Monroe including Greene in some images (\$200-\$300), and a group of five black and white photographs of Monroe in a photo series taken by photographer George Barris, which were the last photos before Monroe died in August 1962 (\$500-\$700).



"Marilyn Monroe lives on forever as the quintessential Hollywood Legend whose historical and cultural impact will continue to be celebrated in the next millennium and beyond," said Martin Nolan, Executive Director of Julien's Auctions. "On this special occasion of what would have been Marilyn Monroe's 96th birthday milestone celebration, Julien's Auctions and TCM is honored to present this glamorous and personal collection of over 100 items, which includes a wide array of artifacts from her storied film roles and her personal items that paint an intimate portrait of her incandescent life and passions."

"Marilyn is one of the most recognized stars around the world and we know fans love watching her films on TCM," said Pola Changnon, general manager of TCM. "By partnering with Julien's Auctions, they will now have the chance to own these one-of-a-kind items."

TCM's US programming in June/July will air the following films starring Marilyn Monroe:

Sunday, June 5th - *Gentleman Prefer Blondes*
 Tuesday, June 14th - *How to Marry a Millionaire*
 Sunday, June 19th - *Bus Stop*
 Friday, July 1st - *Some Like it Hot*

"Julien's Auctions and TCM Present: Hollywood Legends" will showcase some of the most iconic and fascinating objects ever used by Hollywood's biggest stars and legends in the greatest films of all time. The star-studded Hollywood memorabilia lineup includes "Sobre Las Olas," the 1929 yacht from the Frank Sinatra film *Pal Joey*, an original *Star Wars: A New Hope* Stormtrooper helmet, Audrey Hepburn's Givenchy ensemble worn in *Breakfast at Tiffany's*, Chris Evans' original *Captain America: The First Avenger* hero prop shield, Chris Hemsworth's original *Thor: The Dark World* hammer prop, Samuel L. Jackson's "Bad Mother Fucker" wallet from *Pulp Fiction*, a personal collection of *Showgirls* and *Basic Instinct* screenwriter Joe Eszterhas' artifacts, Tom Felton's *Harry Potter and the Chamber of Secrets* "Nimbus 2001" broomstick, as well as jewelry from Joseph of Hollywood and Elizabeth Taylor, Property from the Estates of James Garner, Robert Stack, Doris Day, *Lawrence of Arabia* film editor Anne V. Coates and more.



(Photo of Monroe in *Gentlemen Prefer Blondes* costume)

EXHIBITION & LIVE AUCTION LOCATION

Julien's Auctions
257 N. Canon Drive
Beverly Hills, CA 90210

PUBLIC EXHIBITION

Monday, July 11th–Friday, July 15th, 2022
Daily 11:00 a.m. – 5:00 p.m. Pacific Time
Free to the Public

JULIEN'S AUCTIONS LIVE AND ONLINE AUCTIONS**JULIEN'S AUCTIONS AND TCM PRESENT: HOLLYWOOD LEGENDS**

Friday, July 15th 2022
Session I: 10:00 a.m. Pacific Time

JULIEN'S AUCTIONS AND TCM PRESENT: HOLLYWOOD LEGENDS

Saturday, July 16th 2022
Session II: 10:00 a.m. Pacific Time

JULIEN'S AUCTIONS AND TCM PRESENT: HOLLYWOOD LEGENDS

Sunday, July 17th 2022
Session III: 10:00 a.m. Pacific Time

JULIEN'S AUCTIONS AND TCM PRESENT: HOLLYWOOD LEGENDS

Monday, July 18th 2022
Session IV: 10:00 a.m. Pacific Time

Julien's Auctions now accepts payments with cryptocurrencies including Bitcoin, Bitcoin Cash, DAI, Ethereum, Litecoin, Dogecoin and USD Coin.

REGISTERING TO BID

Registration is required to bid in this online auction and can be done in person at the exhibition, or online before the sale at the JuliensAuctions.com Registration page to bid by phone, proxy or in person, or online at JuliensLive.com to bid live online, or by calling (310) 836-1818. For inquiries, please email info@juliensauctions.com or call 310-836-1818.

PLACING BIDS

There are four ways to bid in Live Auctions:

1. Bid with Julien's Auctions online and live-in real time at JuliensLive.com or via our iPhone App.
2. Bid over the telephone through an auction house representative.
3. Bid in person in the room at our auction events.
4. Bid in advance by absentee bid. Absentee bid forms are printed in the back of each catalogue, and are also available by calling Julien's Auctions or online by visiting www.juliensauctions.com/register-to-bid.

ABOUT TCM

Turner Classic Movies (TCM) is a two-time Peabody Award-winning network that presents classic films, uncut and commercial-free, from the largest film libraries in the world highlighting "where then meets now." TCM features the insights from Primetime host Ben Mankiewicz along with hosts Alicia Malone, Dave Karger, Jacqueline Stewart and Eddie Muller, plus interviews with a wide range of special guests and serves as the ultimate movie lover destination. With more than two decades as a leading authority in classic film, TCM offers critically acclaimed series like *The Essentials*, along with annual programming events like *31 Days of Oscar®* and *Summer Under the Stars*. TCM also directly connects with movie fans through popular events such as the annual TCM Classic Film Festival in Hollywood, the TCM Big Screen Classics screening series, and the TCM Classic Cruise. In addition, TCM produces the wildly successful podcast "The Plot Thickens," which has had more than 6 million downloads to date. TCM hosts a wealth of material online at tcm.com and through the Watch TCM mobile app. Fans can also enjoy a classic movie experience on the Classics Curated by TCM hub on HBO Max.

ABOUT JULIEN'S AUCTIONS

Julien's Auctions is the world record-breaking auction house to the stars. Collaborating with the famous and the exclusive, Julien's Auctions produces high profile auctions in the film, music, sports and art markets. Julien's Auctions has received international recognition for its unique and innovative auction events, which attract thousands of collectors, investors, fans and enthusiasts from around the world. Julien's Auctions specializes in sales of iconic artifacts and notable collections including Marilyn Monroe, John Lennon, Ringo Starr, Lady Gaga, Banksy, Cher, Michael Jackson, U2, Barbra Streisand, Les Paul, Neil Young, Elvis Presley, Frank Sinatra, Jimi Hendrix, Hugh Hefner and many more.

In 2016, Julien's Auctions received its second placement in the Guinness Book of World Records for the sale of the world's most expensive dress ever sold at auction, The Marilyn Monroe "Happy Birthday Mr. President" dress which sold for \$4.8 million. Julien's Auctions achieved placement in the Guinness Book of World Records in 2009 for the sale of Michael Jackson's white glove, which sold for \$480,000 making it the most expensive glove ever sold at auction. In 2020, Julien's Auctions received its third Guinness Book of World Record placement for the sale of Kurt Cobain's "MTV Unplugged" 1959 Martin D-18E acoustic-electric guitar, which sold for \$6 million making it the world's most expensive guitar ever sold at auction. In 2022, Julien's Auctions sold the world's second most expensive guitar ever sold at auction in the sale of Kurt Cobain's "Smells Like Teen Spirit" music video 1969 Fender Mustang electric guitar, which sold for \$4.5 million. Based in Los Angeles, Julien's Auctions has a global presence bringing their auctions and exhibitions to targeted destinations worldwide including London, New York, Las Vegas, Japan and China. Live auctions are presented for bidders on-site and online via live streaming video and mobile technology. For more information on Julien's Auctions, go to www.juliensauctions.com. Connect with Julien's Auctions at www.facebook.com/JuliensAuctions or www.twitter.com/JuliensAuctions or www.instagram.com/juliens_auctions.

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