

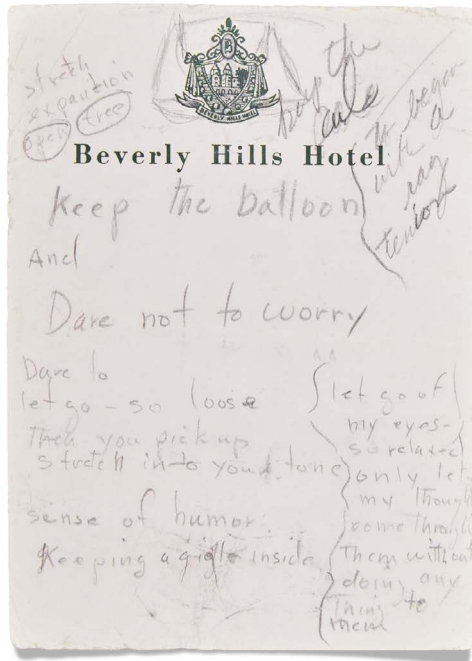
# Julien's AUCTIONS

DORCHESTER COLLECTION

## The Beverly Hills Hotel

For Immediate Release:

### THE BEVERLY HILLS HOTEL TO DISPLAY COLLECTION OF MARILYN MONROE MEMORABILIA IN PARTNERSHIP WITH JULIEN'S AUCTIONS AND TCM



## JULY 15TH, 16TH, 17TH & 18TH, 2022

**Beverly Hills, California - (June 15th, 2022)** - This extraordinary collection of costumes, personal handwritten notes, and more will be on display at the hotel from June 13th through July 10th in celebration of Monroe's 96th birthday and the hotel's 110th anniversary, before being sold at **"Julien's Auctions and TCM Present: Hollywood Legends,"** a four day auction event taking place live **Friday, July 15th, Saturday, July 16th, Sunday, July 17th and Monday, July 18th** in Beverly Hills and online at [juliensauctions.com](http://juliensauctions.com).

Marilyn has a long history with the hotel, which includes living on and off in her favorite bungalows 1 and 7, staying in bungalow 20 and 21 with Yves Montand when filming *Let's Make Love* over at Fox Studios, and dining at Table 6 in the Polo Lounge. The hotel recently redesigned Bungalow 1 after the icon, incorporating aspects of her life and whimsical elements reflective of her most celebrated movie roles.

Items on display include an embellished Travilla gown with headpiece worn by Marilyn Monroe while singing "After You Get What You Want You Don't Want It" in the 1954 musical *There's No Business Like Show Business*; Monroe's pale pink silk blouse worn in *Let's Make Love*; a pair of Napier gold-tone floral basket earrings with faceted crystal beads, worn by Monroe in promotional photos for *How To Marry A Millionaire*; handwritten notes and documents pertaining to her acting classes and film work such as, an original note to acting mentor Lee Strasberg handwritten by Monroe, a motivational note handwritten by Monroe on The Beverly Hills Hotel stationery; and a sheet of personal notes about her Actors Studio acting classes in New York handwritten on The Towers of The Waldorf-Astoria stationery in 1955. Guests and locals alike will have the rare opportunity to see these one-of-a-kind items in the hotel's lobby and promenade level from June 13th - July 10th.

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## EXHIBITION & LIVE AUCTION LOCATION

Julien's Auctions  
257 N. Canon Drive, Beverly Hills, CA 90210

## PUBLIC EXHIBITION

Monday, July 11th–Friday, July 15th, 2022  
Daily 11:00 a.m. - 5:00 p.m. Pacific Time  
Free to the Public

## JULIEN'S AUCTIONS LIVE AND ONLINE AUCTIONS

### JULIEN'S AUCTIONS AND TCM PRESENT: HOLLYWOOD LEGENDS

Friday, July 15th 2022  
Session I: 10:00 a.m. Pacific Time

### JULIEN'S AUCTIONS AND TCM PRESENT: HOLLYWOOD LEGENDS

Saturday, July 16th 2022  
Session II: 10:00 a.m. Pacific Time

### JULIEN'S AUCTIONS AND TCM PRESENT: HOLLYWOOD LEGENDS

Sunday, July 17th 2022  
Session III: 10:00 a.m. Pacific Time

### JULIEN'S AUCTIONS AND TCM PRESENT: HOLLYWOOD LEGENDS

Monday, July 18th 2022  
Session IV: 10:00 a.m. Pacific Time

Julien's Auctions now accepts payments with cryptocurrencies including Bitcoin, Bitcoin Cash, DAI, Ethereum, Litecoin, Dogecoin and USD Coin.

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## REGISTERING TO BID

Registration is required to bid in this online auction and can be done in person at the exhibition, or online before the sale at the [JuliensAuctions.com](https://www.juliensauctions.com) Registration page to bid by phone, proxy or in person, or online at [JuliensLive.com](https://www.julienslive.com) to bid live online, or by calling (310) 836-1818. For inquiries, please email [info@juliensauctions.com](mailto:info@juliensauctions.com) or call 310-836-1818.

## PLACING BIDS

There are four ways to bid in Live Auctions:

1. Bid with Julien's Auctions online and live-in real time at [JuliensLive.com](https://www.julienslive.com) or via our iPhone App.
2. Bid over the telephone through an auction house representative.
3. Bid in person in the room at our auction events.
4. Bid in advance by absentee bid. Absentee bid forms are printed in the back of each catalogue, and are also available by calling Julien's Auctions or online by visiting [www.juliensauctions.com/register-to-bid](https://www.juliensauctions.com/register-to-bid).

## ABOUT THE BEVERLY HILLS HOTEL

For over a century The Beverly Hills Hotel has been the chosen place for Hollywood's brightest lights. She greets you like a movie star from the moment you step onto the red carpet and enter the grand lobby.

Fondly nicknamed the 'Pink Palace', the hotel's 12-acre gardens and famous pool offer an experience that shimmers with history and glamour. Spacious suites pay homage to the legacy, while bungalows offer the true Hollywood experience inspired by their famous guests.

No restaurant conjures the magic of Hollywood quite like the Polo Lounge. This sought-after spot has long been the favourite of LA stars and deal-makers. For casual dining, discover the Fountain Coffee Room or relax poolside at The Cabana Cafe. For other memorable moments, indulge at the newly restored spa inspired by the flora and fauna of California.

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## ABOUT TCM

Turner Classic Movies (TCM) is a two-time Peabody Award-winning network that presents classic films, uncut and commercial-free, from the largest film libraries in the world highlighting "where then meets now." TCM features the insights from Primetime host Ben Mankiewicz along with hosts Alicia Malone, Dave Karger, Jacqueline Stewart and Eddie Muller, plus interviews with a wide range of special guests and serves as the ultimate movie lover destination. With more than two decades as a leading authority in classic film, TCM offers critically acclaimed series like *The Essentials*, along with annual programming events like *31 Days of Oscar*® and *Summer Under the Stars*. TCM also directly connects with movie fans through popular events such as the annual TCM Classic Film Festival in Hollywood, the TCM Big Screen Classics screening series, and the TCM Classic Cruise. In addition, TCM produces the wildly successful podcast "The Plot Thickens," which has had more than 6 million downloads to date. TCM hosts a wealth of material online at [tcm.com](http://tcm.com) and through the Watch TCM mobile app. Fans can also enjoy a classic movie experience on the Classics Curated by TCM hub on HBO Max.

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## ABOUT JULIEN'S AUCTIONS

Julien's Auctions is the world record-breaking auction house to the stars. Collaborating with the famous and the exclusive, Julien's Auctions produces high profile auctions in the film, music, sports and art markets. Julien's Auctions has received international recognition for its unique and innovative auction events, which attract thousands of collectors, investors, fans and enthusiasts from around the world. Julien's Auctions specializes in sales of iconic artifacts and notable collections including Marilyn Monroe, John Lennon, Ringo Starr, Lady Gaga, Banksy, Cher, Michael Jackson, U2, Barbra Streisand, Les Paul, Neil Young, Elvis Presley, Frank Sinatra, Jimi Hendrix, Hugh Hefner and many more.

In 2016, Julien's Auctions received its second placement in the Guinness Book of World Records for the sale of the world's most expensive dress ever sold at auction, The Marilyn Monroe "Happy Birthday Mr. President" dress which sold for \$4.8 million. Julien's Auctions achieved placement in the Guinness Book of World Records in 2009 for the sale of Michael Jackson's white glove, which sold for \$480,000 making it the most expensive glove ever sold at auction. In 2020, Julien's Auctions received its third Guinness Book of World Record placement for the sale of Kurt Cobain's "MTV Unplugged" 1959 Martin D-18E acoustic-electric guitar, which sold for \$6 million making it the world's most expensive guitar ever sold at auction. In 2022, Julien's Auctions sold the world's second most expensive guitar ever sold at auction in the sale of Kurt Cobain's "Smells Like Teen Spirit" music video 1969 Fender Mustang electric guitar, which sold for \$4.5 million. Based in Los Angeles, Julien's Auctions has a global presence bringing their auctions and exhibitions to targeted destinations worldwide including London, New York, Las Vegas, Japan and China. Live auctions are presented for bidders on-site and online via live streaming video and mobile technology. For more information on Julien's Auctions, go to [www.juliensauctions.com](http://www.juliensauctions.com). Connect with Julien's Auctions at [www.facebook.com/JuliensAuctions](http://www.facebook.com/JuliensAuctions) or [www.twitter.com/JuliensAuctions](http://www.twitter.com/JuliensAuctions) or [www.instagram.com/juliens\\_auctions](http://www.instagram.com/juliens_auctions).

**For additional information, please contact:**

The Beverly Hills Hotel

**Brittany Williams**

Tel: 310.887.2595

Brittany.Williams@dorchestercollection.com

**Julien's Auctions**

**Mozell Miley-Bailey**

(646) 653-3105

mozell@homagepr.com

info@juliensauctions.com

**TCM**

**Wendy Gardner**

Wendy.Gardner@warnermedia.com