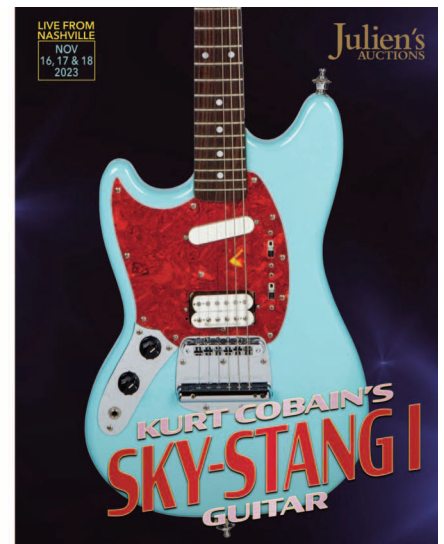
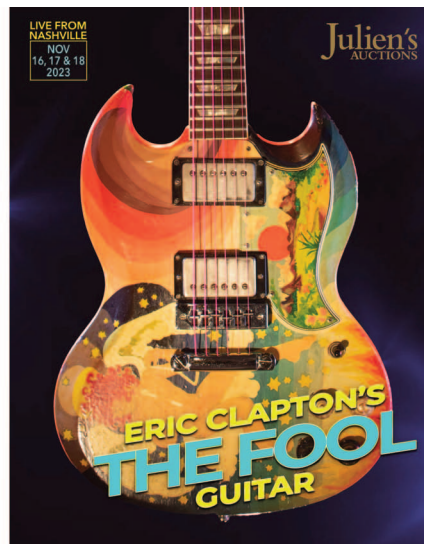
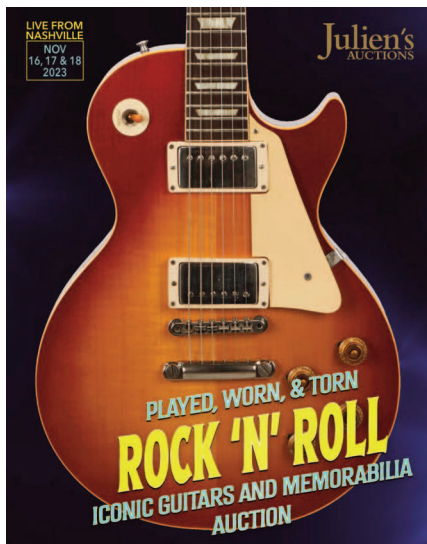




For Immediate Release:

JULIEN'S AUCTIONS PRESENTS "PLAYED, WORN, & TORN ROCK 'N' ROLL ICONIC GUITARS AND MEMORABILIA"



ERIC CLAPTON'S ICONIC "THE FOOL" GUITAR, ONE OF THE WORLD'S MOST FAMOUS AND HISTORY'S MOST IMPORTANT GUITARS, NOT AVAILABLE IN OVER 20 YEARS, HEADS TO AUCTION

KURT COBAIN'S LEGENDARY "SKYSTANG I," HIS MOST STAGE PLAYED GUITAR USED ON HIS FINAL PERFORMANCE DURING NIRVANAS 1993-1994 *IN UTERO TOUR*

Portion of the Auction Proceeds of Clapton's "The Fool" and Cobain's "Skystang I" to Benefit "Kicking The Stigma," The Indianapolis Colts and Irsay Family's Mental Health Initiative

Over 1,000 Items of Rock and Roll History & Exclusive Artist Collections

The World's Finest Vintage Guitar Collection Featuring A 1959 Gibson Les Paul Standard Sunburst, 1959 Gibson ES 335 Blonde "Dot," 1954 Fender Stratocaster & Blonde 1958 "Mary Kaye" Fender Stratocaster

Kurt Cobain's Stage-Played and Smashed Cream Fender Stratocaster

Elvis Presley's 1977 Lincoln Continental Mark V

John Lennon's Wurlitzer Model 1015 Juke Box from The Dakota,
Gifted to Lennon by Sir Elton John

Maurice Gibb's Studio-Used and Stage-Played 1970 *Saturday Night Fever* Soundtrack
and Touring Rickenbacker Guitar

Eddie Van Halen's Personally Striped and Stage-Played "Stealth" Charvel Guitar

Property From The Estate of Frank Zappa

Property From The Estate of Dee Dee Ramone

Artifacts from The Beatles, The Who, Janis Joplin, Johnny Cash, Albert King, Pete Townshend, Dolly Parton, Sinead O'Connor, Prince, Michael Jackson, Slash, Metallica, the Sex Pistols, and More

Auction Exhibition Tour Kicks Off October 17th-22nd at Hard Rock® Cafe in Piccadilly Circus, London, UK, Hard Rock® Cafe in Times Square New York November 6th-11th and Hard Rock® Cafe in Nashville November 13th-17th

Julien's 20th Anniversary Week-Long Celebration to be Held in Music City at Hard Rock® Cafe Nashville

**AUCTION WILL TAKE PLACE
THURSDAY, NOVEMBER 16TH, FRIDAY, NOVEMBER 17TH,
AND SATURDAY, NOVEMBER 18TH 2023**

Beverly Hills, California - (October 9th, 2023) - In celebration of its 20th anniversary as the industry's leading rock n' roll auction house, Julien's Auctions has announced its most extraordinary lineup of marquee items to date featuring two of the most important guitars ever to be offered at auction-Eric Clapton's "The Fool" and Kurt Cobain's "Skystang I." **"PLAYED, WORN, & TORN: ROCK 'N' ROLL ICONIC GUITARS AND MEMORABILIA"** is taking place beginning with a special evening session on **Thursday, November 16th** and traditional sessions on **Friday, November 17th and Saturday, November 18th, 2023** live for the first time in Music City at Hard Rock® Cafe Nashville and online at julienlive.com.

The acclaimed auction house has amassed over 1,000 historic items owned and used by a lineup of music legends that includes Kurt Cobain, Nirvana, Eric Clapton, Elvis Presley, Prince, The Beatles, Paul McCartney, John Lennon, Janis Joplin, Pete Townshend, Johnny Cash, Albert King, Dolly Parton, Eddie Van Halen, Frank Zappa, Dee Dee Ramone, Maurice Gibb of the Bee Gees, Johnny Rotten of the Sex Pistols, Slash from Guns N' Roses, Kirk Hammett of Metallica, and more.



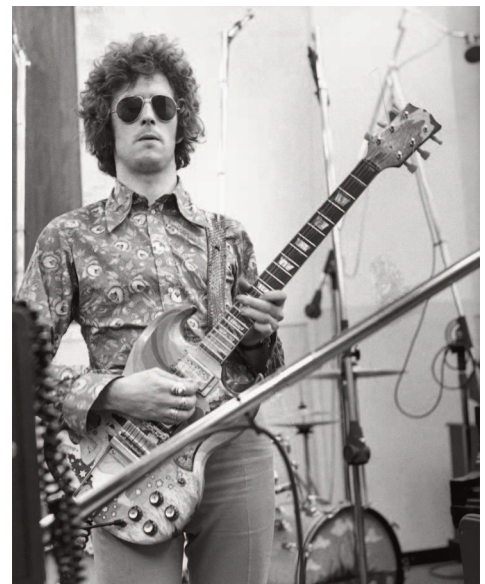
Headlining the auction stage will be one of the most immediately recognizable, historically and musically important guitars of all time, from the towering icon whose influence shaped rock history and the sound of classic rock and roll itself: Eric Clapton. This circa 1964 Gibson SG electric guitar, first stage-played by the legendary guitarist while touring the United States with iconic rock band Cream, is famously known as Clapton's "Fool" (estimate: \$1,000,000 - \$2,000,000).

The guitar exhibits a custom-painted psychedelic finish created by members of the Dutch art collective known as "The Fool," whose help Cream's manager Robert Stigwood enlisted to add their psychedelic magic to Cream's career-defining instruments and costumes. The most famous of these was this guitar, which they sanded and primed before executing their design with brush applied oil-based enamel paints. It is perhaps the pre-eminent surviving symbol of the "Summer of Love" and of psychedelia, and it has been reproduced on countless book and magazine covers, and discussed in countless articles and videos ever since its creation.



The Fool guitar burst upon the world at a pivotal moment in music history. Clapton had just left John Mayall's Bluesbreakers to form Cream with Jack Bruce and Ginger Baker. Coming off the release of their first album, *Fresh Cream* in 1966, their 1967 debut U.S. tour began at New York's RKO 58th Street Theater with a cavalcade lineup of artists, including "Direct from England, The Cream and The Who." Neither band had played in the United States before and despite Cream's brief role in the show, their stunning custom-painted instruments, hairstyles and clothing made an unforgettable impact and launched their career as the world's-first supergroup.

The influence of Clapton's "woman tone" that was fully developed on this guitar cannot be overstated. The albums that followed *Fresh Cream* are all infused with the sounds of The Fool including 1967's *Disraeli Gears*, that includes the defining Cream song, "Sunshine of Your Love," and other signature songs such as "Tales of Brave Ulysses," and "Strange Brew," 1968's *Wheels of Fire* (the world's-first platinum double album) that includes "White Room," "Politician," and—perhaps the most-copied song in any blues band's repertoire—"Crossroads", and 1969's *Goodbye* album. This guitar made history.



Clapton's "Fool" remained his principal guitar for most of the work that followed *Fresh Cream* (photo right credit: Getty Michael Ochs archives). A 2022 *Guitar Player Magazine* article commented: "...Clapton had begun playing a 1964 Gibson SG painted with psychedelic images by the Dutch art collective *The Fool*, an instrument that was key to the harmonically rich, vocal "woman tone" that would characterize his playing during this era. Clapton's longest-lasting contribution to the genre may well be his singular "woman tone" which remains both a hallmark of the era and a Holy Grail for many guitarists more than 50 years on."

The guitar was later owned and stage played by Todd Rundgren, who called it "Sunny" after Cream's "Sunshine of Your Love," until he sold it at auction to its present owner in 2000. A portion of the auction proceeds from *The Fool* will benefit "Kicking The Stigma", the Indianapolis Colts' and the Jim Irsay's family wide-reaching initiative to raise awareness about mental health disorders and to end the stigma too often associated with these illnesses. For more info, visit [Colts.com/KTS](https://colts.com/KTS).

At the center of this auction will be another legendary guitar- the "Skystang I"-played by Kurt Cobain during his final public performance during Nirvana's 1993-1994 *In Utero* tour (estimate: \$1,000,000 - \$2,000,000).

This blue left-handed Fender Mustang electric guitar is the most well-documented and recognizable of all of the rock icon's stage played instruments and is being offered for the first time at auction on the 30th anniversary of Nirvana's third and final studio album, *In Utero*. Used for the majority of Nirvana's 1993-1994 tour dates, former Nirvana guitar technician Earnie Bailey refers to this Electric Blue Mustang as the Nirvana front man's "workhorse." From its *In Utero* stage debut on October 18th, 1993 at the Arizona State Fair Veteran's Memorial Coliseum, to the band's final performance on March 1, 1994 at Terminal 1 in Munich, this storied guitar was used during 53 of the 63 *In Utero* tour performances and the band's final chapter.

In his final interview with *Guitar World*, Cobain called the Fender Mustang his "favorite" guitar model and in 1993 placed an order with Fender for ten left-handed Mustangs in preparation for the upcoming *In Utero* tour. Skystang I was delivered to Cobain in July of 1993 along with another Mustang in Fiesta Red, nicknamed "Oranj-Stang" - the guitar used during Nirvana's performance later that month at Roseland Ballroom.

From 1993-1994, Nirvana was in the midst of a full tour schedule across North America and Europe promoting the *In Utero* album that included a stop in New York's MTV studios on November 18th, 1993 to tape what would become Nirvana's most legendary performance on *MTV Unplugged*. Although *MTV Unplugged* is often thought of as Nirvana's last performance, the band's final show took place at Terminal 1, Flughafen, Munich, Germany, with Cobain's much heralded and poignant "last song" performance of "Heart-Shaped Box," the first single released from *In Utero* and final encore. A local camera crew captured on film that night Cobain playing Skystang I, including the band kicking off the show with their take on "My Best Friend's Girl," by the Cars and their performance of "Come as You Are," which had to be re-started after a power outage.

Other notable concerts where Cobain played Skystang I include his final U.S. performance, in Seattle on January 8th, 1994 at the Seattle Center Arena and the start of their European tour in Paris on February 4th, 1994. Cobain also played Skystang I on nearly every song during MTV's *Live and Loud*, filmed on December 13th, 1993, in Seattle at Pier 48 with the guitar's unique "yellow V" anomaly on the pick guard and distinct white humbucker pickup seen throughout the show.

The guitar, owned by Kurt's brother Chad Cobain and comes with its original guitar strap and strings, has been on loan to Seattle's MoPOP since 2007 (then known as The Experience Music Project), where it went on display in 2009. It was also part of the *Nirvana: Taking Punk to the Masses* exhibit which opened in 2011, and traveled with that exhibit to Brazil for six months in 2017, then returned to MoPOP where it has been on display until September 2023. A portion of the proceeds from the auction of this legendary guitar also will benefit "Kicking The Stigma."





Another exceptional guitar from Kurt Cobain is his stage-played cream Fender Stratocaster electric guitar that Cobain smashed at the end of Nirvana's performance in Buenos Aires, Argentina, on October 30th, 1992 (estimate: \$500,000-\$700,000). The guitar includes the band signatures and a poem written by Dave Grohl on the guitar within a heart-shaped bubble: "Hello. My name is Dave. I like Rave. It'll drive me to my grave. But I'm not dumb. I play drums with two green thumbs and a sour plumb that makes the roof of my mouth numb - David." A stick figure is drawn inside the hole where the jackplate would have been, with a text bubble that reads "Help me!" with "The Who" handwritten on the back plate of the guitar.

The guitar's storied lore consists of Cobain's first use of this guitar during Nirvana's show in Osaka, Japan, on February 14th, 1992 and purchase in Japan for this show since it is an "MIJ" (made in Japan) model as well as its destruction by Cobain at the end of this show. Later it was repaired and used during Nirvana's 1992 shows in Honolulu, Hawaii; Stockholm, Sweden; and the MTV Music Awards in Los Angeles before being played by Cobain in Buenos Aires, where it was destroyed. The guitar was won by a contest winner on the BBC Radio 1 Annie Nightingale Show in July 1992 along with two tickets to the Reading Festival show in Reading, England, on August 30th, 1992, to see Nirvana perform. The radio show had initially advertised the guitar that Cobain would use at the Reading Festival to the contest winner, but the guitar was not available, and the winner received the damaged but signed Buenos Aires guitar instead. The lot is accompanied by the Reading Festival guest pass.

Other Kurt Cobain legacy items on offer include his signature distressed and patched Levi's button-fly blue jeans with rips and shredded thread remains and floral pattern fabric hems at the bottom of each leg (estimate: \$10,000-\$20,000); his size medium Kingsroad Sportswear/Sears vintage button-front argyle cardigan in shades of yellow with a tag that reads "60% orlon acrylic/40% virgin mohair" (estimate: \$6,000-\$8,000) as well as iconic items such as Cobain's cassette tapes with handwritten notes, his pack of cigarettes, a Nirvana band signed *In Utero* promo poster and more.

Julien's Auctions made headlines worldwide with its sale of Kurt Cobain's "MTV Unplugged" 1959 Martin D-18E acoustic-electric guitar, which sold for \$6 million in 2020 making it the world's most expensive guitar ever sold at auction and garnered Julien's its third Guinness Book of World Record placement. Julien's has broken records with the sale of Kurt Cobain's memorabilia including Cobain's cardigan worn on *MTV Unplugged in New York*, which sold for a record \$334,000, his *In Utero* tour Fender Mustang guitar which sold for \$340,000, a self-portrait caricature drawing by Cobain of himself playing guitar signed "Kurd Kobain Rock Star" which sold for over \$281,000, his cardigan worn on his last photoshoot which sold for \$75,000 and a Nirvana paper plate set list written in Cobain's handwriting, which sold for a record \$22,400.

An Historic Vintage Guitar Collection



A stunning collection of some of the world's finest and historically significant vintage guitars will be offered at this once in a lifetime auction. A 1959 Gibson Les Paul Standard sunburst electric guitar is one of the exceptional highlights (estimate: \$300,000-\$500,000) (*photo left*). The 1959 Gibson Les Paul Standard sunburst model guitar represents the pinnacle of collectible solid body electric guitars, defining the "Rock n Roll" sound with their solid mahogany body figured maple top, Brazilian rosewood fretboard and the original "Patent Applied For" humbucking pickups. Other examples of this model have notably been used by such greats as Jimmy Page, Jeff Beck, Duane Allman, and Eric Clapton.

A 1959 Gibson ES 335 Blonde "Dot," the legendary guitar model is another fine piece in this collection (estimate: \$200,000-\$300,000). The semi-hollow body has made the ES-335 model a favorite amongst blues and jazz guitar players such as Clarence "Gatemouth" Brown who played another example of the ES-335 on stage with Clapton and it is synonymous with Eric Clapton's own live performances on his 1994-95 Blues Tour.

Other exceptional highlights from this vintage guitar collection include: a 1954 Fender Stratocaster electric guitar in Sunburst, (estimate: \$100,000-\$200,000); a Blonde 1958 "Mary Kaye" Fender Stratocaster (estimate: \$100,000-\$200,000); a 1969 Martin D-45 natural guitar (estimate: \$40,000-\$60,000) (photo right) and more.

Top Sale Highlights

Rock and Roll royalty will reign on the auction block with the one and only King of Rock and Roll, Elvis Presley. The King's most sensational items will be offered such as a fully-restored 1977 Lincoln Continental Mark V that was personally owned and driven by Presley (estimate: \$200,000-\$300,000). Presley purchased this vehicle just months before his death in 1977 and was often seen being used by him and his girlfriend Ginger Alden during that period. Various photographs depict the vehicle being used to transport Presley to Alden's



grandfather's funeral, as well as images taken by paparazzi. They were seeking an all-white Continental to add to their extensive car collection, which proved difficult to find until Presley and his team managed to find this vehicle at Star Lincoln Mercury Sales Inc. for \$13,500 in Glendale, California. Presley paid two men \$2,000 to drive from Las Vegas, Nevada to Memphis, Tennessee. This Continental Mark V is equipped with a 6.6 liter 400 c.i.d. Cleveland V8 engine mated to a 3-speed Ford C6 automatic transmission that produces 179 horsepower and 329 ft-lb of torque. The Mark V, was produced for a two-year period, this being the first year of Lincoln's flagship model. It is the 775th Continental ordered from the Wixom assembly plant out of over 80,000 produced.

Another incredible vehicle revving up the auction is an original 1966 Chevrolet Corvette Stingray owned and driven by Guns N' Roses legendary guitarist Slash (estimate: \$100,000-\$200,000) (photo right Slash with Corvette Stingray & Corvette Les Paul guitar). In an article with Vette Magazine, Slash noted that he purchased this particular car during the rise of Guns N' Roses in 1988, making it one of his first big purchases with the band. He said, "Before that I had a Honda CRX, but that doesn't count as a real car. All the important stuff is original, and it runs killer. I hate to part with it, but it never gets driven...I'm always on the road." The Corvette is equipped with a 7.0 liter 427 big block engine that is mated to a four-speed Munchie manual transmission, producing 390 horsepower and 460 lb-ft of torque and odometer that reads 35,164 miles. The vehicle retains much of its originality, with vinyl bucket seats, and a sports wood grain steering wheel. Slash's 1995 Gibson Custom Shop Corvette Les Paul electric guitar will also hit the auction block (estimate: \$10,000-\$20,000). The black and red fin-shaped panel custom electric guitar with mahogany neck marked "Corvette" in mother of pearl and three engraved metal plates reading "1960," "Fuel Injection," and "283" includes an inlaid Chevrolet logo on the headstock and case.



Julien's will pay tribute to one of rock's most daring iconoclasts with the exclusive single artist collection of Frank Zappa, the radical rock pioneer and provocateur whose legendary oeuvre spanned from the 1960s to 1990s. The marquee highlight from this collection is Frank Zappa's Gibson ES5 Switchmaster (estimate: \$20,000-\$25,000) (photo left), the first guitar he purchased and owned and used to record *Absolutley Free* and *We're Only In It For The Money* and possibly other sessions throughout the '60s albums. Zappa's customized guitar with his additions of switches and knobs comes in a road-worn, red hardcase with a protective plush padding upholstered in a luxurious blue felt. Other Zappa highlights include: a 1960s Neumann M49 tube condenser

microphone (estimate: \$15,000-\$20,000); Zappa's ARP 2600P v.4.0 Synthesizer and ARP 3620 keyboard (estimate: \$8,000-\$12,000) the model Zappa is credited with playing on his 1988 album, *The Man From Utopia*; his B3 Hammond Organ (photo right) accompanied by a silver-toned flight case with markings such as a stenciled image of a red grand piano on the sides and marked 'Played by Tommy Mars,' the musician who played keyboard for Zappa in the late 70's and early '80s; a Silicon Dallas Arbiter Fuzz Face belonging to Ian Underwood who played saxophone and keyboards with Frank Zappa and The Mothers of Invention (the pedal has hand-drawn artwork by Ruth Underwood); Zappa's "Masanori Saloh For Men" striped suit and more.



Punk rock's greatest cult figures will be represented in the auction of Dee Dee Ramone's most iconic pieces. Highlights include the bassist, songwriter and founding member of the Ramones' signature wardrobe, jewelry, shoes, sunglasses and more, such as his black motorcycle leather jacket (estimate: \$1,000-\$2,000); his St. Christopher amulet necklace (estimate: \$1,000-\$2,000); Converse sneakers (estimate: \$500-\$700); Boombox and cassette tapes (estimate: \$300-\$500); "The Misfits" tank top T-shirt (estimate: \$300-\$500), as well as his Rayban sunglasses and case, prescription pill bottle and more.

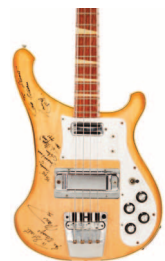
Country Music's greatest legends and Rock and Roll Hall of Fame inducted artists, Dolly Parton and Johnny Cash, will be honored at this auction event with stellar highlights such as:

- a showstopping cape custom made and worn on stage by Dolly Parton during the 1970's made of sheer chiffon with dolman sleeves, sequin embellishments, and a scalloped handkerchief hem (estimate: \$2,000-\$3,000);
- a Gibson Epiphone PR325S acoustic guitar that was played by Johnny Cash at a dinner with Joaquin Phoenix, who would later go on to play the Man in Black in his Academy-Award nominated portrayal of Cash in the 2005 film *Walk the Line* (estimate: \$6,000-\$8,000). Cash had recently watched *Gladiator* starring Joaquin Phoenix and was so mesmerized by his performance in the movie that a dinner in 2000 was held to introduce the actor to Johnny Cash. That evening Johnny Cash picked up this guitar and started playing "Far Side Banks of Jordan" with his wife and Country Music icon June Carter Cash joining. Their duet had transformed the evening into a magical, once in a lifetime experience and the meeting played a pivotal part in cementing Joaquin Phoenix's commitment to playing the role of Johnny Cash.



A pantheon of Rock's all-time greatest guitarists and their axes are here including:

- Maurice Gibb's stage and studio-played and band signed 1970 Rickenbacker 4001 Maplelego electric bass guitar, used exclusively by Gibb to record all of the legendary Bee Gees tracks appearing on the historic *Saturday Night Fever* soundtrack album (estimate: \$50,000-\$70,000);
- Eddie Van Halen's signed, personally striped Silver/Black Charvel guitar (nicknamed "Stealth," one of 6 stealth versions of the 300 he striped) that he played on stage May 11th, 2012 in Edmonton Alberta (estimate: \$40,000-\$60,000);
- Kirk Hammett's studio-played 1967 Fender Telecaster in Candy Apple Red which the Metallica legend claimed in a Letter of Authenticity, "lived in the control room of our 'HQ' for about 3 yrs., it was my go-to guitar in the studio for working music parts out... Kirk Hammett 5/29/21"... accompanied by a metal plaque indicating that Kirk Hammett and singer James Hetfield used this guitar during the making of Metallica albums *St. Anger* and *Death Magnetic* and photos of Hammett and Hetfield playing this guitar in the studio;



- John McVie's 1980s Kramer Ferrington ElectroAcoustic bass guitar used with Fleetwood Mac for their official music videos for "Little Lies" and "Seven Wonders", both Billboard hit singles from, *Tango in the Night* (estimate: \$20,000-30,000);
- Rick Nielsen's owned and stage-played 1982 Gibson Modrene electric guitar used with Cheap Trick (estimate: \$10,000-\$20,000) (photo right);



- an Ovation Acoustic guitar played on stage by both Steve Clark and Phil Collen in Def Leppard's "Hysteria" world tour (estimate: \$8,000-\$10,000) (photo left);
- Richie Sambora's 1996 Eric Clapton Signature Fender Stratocaster used on Bon Jovi's "The Crush Tour" (estimate: \$10,000-\$20,000) (photo right);



- Pete Townshend's stage-played, smashed and signed 1965 Fender Stratocaster guitar piece and a signed paper by The Who's original members Pete Townshend, Roger Daltrey, Keith Moon, and John Entwistle (estimate: \$20,000-\$30,000) with an accompanying black and white photograph of the band from the 1960's and a typed description with details of when and how the autographs were collected (photo right);



- Albert King's stage played "Lucy" 1988 Flying V style custom electric guitar finished in translucent red, built by Tom Holmes Company and gifted to the Blues icon on his 65th birthday by ZZ Top legend Billy Gibbons (estimate: \$40,000-\$60,000) (photo left);
- Dizzy Gillespie's owned and played Matin Committee trumpet (estimate: \$30,000-\$50,000) (photo right) and more.

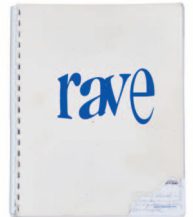


Other exceptional highlights include (with estimates):

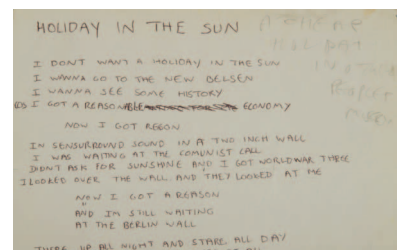
- Janis Joplin's amber ring stage-worn at the 1967 Monterey Pop Festival (estimate: \$10,000-\$20,000) (photo right);
- Prince's handwritten *The Rainbow Children* lyrics manuscript consisting of over 40 pages of working lyrics and storyline notes in multi-colored ink for Prince's 2001 jazz-themed concept album discovered inside of a promo booklet for his previous album *Rave Un2 the Joy Fantastic* - the booklets were designed to be gifted to staff members who worked on the production of the corresponding New Year's Eve pay-per-view special, but they were left behind - and after they were discovered, Prince took a few of the booklets to use for his writing (\$50,000 - \$70,000) (photo right);



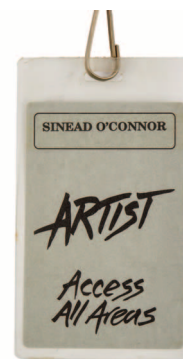
- Also, from Prince his "Musicology" tour stage worn suit (\$6,000 - \$8,000) (photo left);
- A Wurlitzer model 1015 juke box previously owned by John Lennon (gifted to Lennon by Sir Elton John as a Christmas present) and kept in the "Club Room" of his New York City apartment at The Dakota (\$80,000-\$100,000) (photo right);
- The Beatles walkie-talkie and dagger umbrella props from their classic 1965 film *Help!* (\$20,000-\$30,000) (photo left);



- Johnny Rotten's handwritten lyrics to "Holidays in the Sun" and "Submission," two tracks appearing on the Sex Pistols' 1977 debut album *Never Mind the Bollocks, Here's the Sex Pistols* (\$80,000-\$100,000) (photo right);



- Sinead O'Connor's "Access All Areas" personal artist credentials/badge laminate issued to her and worn on stage at her performance at the Bob Dylan 30th Anniversary Concert Celebration in 1992, just two weeks after her Saturday Night Live appearance - she was booed and jeered after she was introduced by Kris Kristofferson and she bravely shouted the lyrics to Bob Marley's "War" in defiance of those who attempted to silence her; she threw these credentials to the ground after leaving the stage (estimate: \$8,000-\$10,000) *(photo right)*.



"For Julien's two-decade anniversary, we're turning it up to 20 with this definitive music auction of a lifetime that encompasses all genres from Classic Rock, Punk, Hard Rock, Metal, Progressive, Grunge, Rap, Country, the Blues and beyond," said Darren Julien, President/Founder of Julien's Auctions. "From the stage to studio, we've curated over 1,000 of the most culturally significant and historically important music artifacts ever to be offered for sale to the public. It has been our privilege and honor to be entrusted in preserving the legacy of rock and roll through the years at our annual tentpole auction event which we are excited to hold for the first time in Music City at Hard Rock Cafe in Nashville."

Fans will have a chance to view these rock'n'roll artifacts at Julien's international exhibitions starting in the window display of Hard Rock® Cafe Piccadilly Circus, London October 17th-22nd then at Hard Rock® Cafe in Times Square New York November 6th-11th before the auction at Hard Rock® Cafe in Nashville November 13th-17th.

JULIEN'S AUCTIONS PUBLIC EXHIBITIONS

Free to the Public

Public Exhibition:

London: **Hard Rock® Cafe Piccadilly Circus** Criterion Building 225-229 Piccadilly London W1J 9HR

Tuesday, October 17th -Sunday, October 22nd

Free to the Public: Daily: 10:00 a.m. - 11:00 p.m. Greenwich Mean Time

New York: **Hard Rock® Cafe New York** 1501 Broadway-Times Square New York 10036

Monday, November 6th-Saturday, November 11th

Free to the Public: Daily: 11:00 a.m. - 11:00 p.m. Eastern Time

Nashville: **Hard Rock® Cafe Nashville** 100 Broadway, Nashville, TN 37201

Monday, November 13th- Friday, November 17th

Free to the Public: Daily: 11:00 a.m. -12 a.m. Central Time

JULIEN'S AUCTIONS LIVE AUCTION LOCATION

Hard Rock® Cafe Nashville

100 Broadway

Nashville, TN 37201

LIVE AND ONLINE AUCTION

"Played, Worn, & Torn: Rock 'N' Roll Iconic Guitars And Memorabilia"

Thursday, November 16th

Session I: 7:00 p.m. Central Time (evening)

Friday, November 17th

Session II: 10:00 a.m. Central Time (day)

Saturday, November 18th

Session III: 10:00 a.m. Central Time (day)

REGISTERING TO BID

Registration is required to bid in this online auction and can be done in person at the exhibition, or online before the sale at the [JuliensAuctions.com](https://www.juliensauctions.com) Registration page to bid by phone, proxy or in person, or online at [JuliensLive.com](https://www.julienslive.com) to bid live online, or by calling (310) 836-1818. For inquiries, please email info@juliensauctions.com or call 310-836-1818.

PLACING BIDS

There are four ways to bid in this sale:

1. Bid through Julien's Auctions Online Live in Real Time at [JuliensLive.com](https://www.julienslive.com).
2. Bid over the telephone through an auction house representative.
3. Submit a bid in person at the Julien's Auctions at Hard Rock Cafe® Nashville.
4. Enter Absentee bids. Absentee bid forms are included in the back of each catalogue, and are also available by calling Julien's Auctions or online at www.juliensauctions.com.

ABOUT JULIEN'S AUCTIONS

Julien's Auctions is the auction house to the stars. Collaborating with the famous and the exclusive, Julien's Auctions produces high profile auctions in the film, music, sports and art markets. Julien's Auctions has received international recognition for its unique and innovative auction events, which attract thousands of collectors, investors, fans and enthusiasts from around the world. Julien's Auctions specializes in sales of iconic artifacts and notable collections including Marilyn Monroe, John Lennon, Ringo Starr, Lady Gaga, Banksy, Cher, Michael Jackson, U2, Barbra Streisand, Les Paul, Neil Young, Elvis Presley, Frank Sinatra, Jimi Hendrix, Hugh Hefner and many more.

In 2016, Julien's Auctions received its second placement in the Guinness Book of World Records for the sale of the world's most expensive dress ever sold at auction, The Marilyn Monroe "Happy Birthday Mr. President" dress which sold for \$4.8 million. Julien's Auctions achieved placement in the Guinness Book of World Records in 2009 for the sale of Michael Jackson's white glove, which sold for \$480,000 making it the most expensive glove ever sold at auction and two years later, sold Michael Jackson's jacket from "Thriller" for \$1.8 million. In 2020, Julien's Auctions received its third Guinness Book of World Record placement for the sale of Kurt Cobain's "MTV Unplugged" 1959 Martin D-18E acoustic-electric guitar, which sold for \$6 million making it the world's most expensive guitar ever sold at auction. In 2022, Julien's Auctions sold the world's second most expensive guitar ever sold at auction in the sale of Kurt Cobain's "Smells Like Teen Spirit" music video 1969 Fender Mustang electric guitar, which sold for \$4.5 million. Based in Los Angeles, Julien's Auctions has a global presence bringing their auctions and exhibitions to targeted destinations worldwide including London, New York, Las Vegas, Japan and China. Live auctions are presented for bidders on-site and online via live streaming video and mobile technology. For more information on Julien's Auctions, go to www.juliensauctions.com. Connect with Julien's Auctions at www.facebook.com/JuliensAuctions or www.twitter.com/JuliensAuctions or www.instagram.com/juliens_auctions.

About Hard Rock®:

Hard Rock International (HRI) is one of the most globally recognized companies with venues in over 70 countries spanning 290 locations that include owned/licensed or managed Hotels, Casinos, Rock Shops®, Live Performance Venues and Cafes. HRI also launched a joint venture named Hard Rock Digital in 2020, an online sportsbook, retail sportsbook and internet gaming platform. Beginning with an Eric Clapton guitar, Hard Rock owns the world's largest and most valuable collection of authentic music memorabilia at more than 87,000 pieces, which are displayed at its locations around the globe. In 2023, Hard Rock Hotels was honored by J.D. Power's North America Hotel Guest Satisfaction Index Study as the number one Upper Upscale Hotels brand in Outstanding Guest Satisfaction for the fourth time over the last five years. Hard Rock was also honored by Forbes among the World's Best Employers, as well as Best Employers for Women, Diversity and New Grads, Best Brands for Social Impact, Customer Service All-Star and a Top Large Employer in the Travel & Leisure, Gaming, and Entertainment Industry. HRI became the first privately-owned gaming company designated a U.S. Best Managed Company by Deloitte Private and The Wall Street Journal in 2021, and has since been honored threefold. In the 2022 Global Gaming Awards, Hard Rock was named Land-Based Operator of the Year for the second time in four years. In 2021, Hard Rock Hotels & Casinos received first place ranking in the Casino Gaming Executive Satisfaction Survey conducted by Bristol Associates Inc. and Spectrum Gaming Group for six of the last seven years. Hard Rock International currently holds investment grades from primary investment rating agencies: S&P Global Ratings (BBB) and Fitch Ratings (BBB). For more information on Hard Rock International, visit www.hardrock.com or shop.hardrock.com.

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